

## **Privacy Policy**

This Privacy Policy describes how your personal information is collected, used and shared when you visit or make a purchase from [www.amandaallanremedies.co.uk](http://www.amandaallanremedies.co.uk)

### **WHO WE ARE**

Amanda Allan Remedies is a health and wellbeing practitioner and teacher.

She specialise's in Energy Medicine, Yoga, Bach flower remedies, and Indian head massage.

Amanda Allan Remedies (sole trader)

Registered Office: Priestbarrow House, Priston, Bath, BA2 9EH

Registered in and governed by the laws of England and Wales.

Insurance (professional liability) is held with Balens Ltd Specialist Insurance Brokers

Date: 15.2.23 – 14.2.24 to the maximum of £4M and MASTER POLICY of up to £6M

Amanda is a registered member of YOGA ALLIANCE PROFESSIONALS.

### **PERSONAL INFORMATION WE COLLECT**

Amanda Allan Remedies collects the details provided by you when you join our mailing list, be it through previous purchases, subscribing on our site or other association to the company. We may also collect additional personally identifiable information through your participation in any promotions and competitions offered by us. We refer to this as “Mailing List Information.”

We do not make telephone marketing calls to consumers and will only call you in response to an enquiry or as part of contractual customer service.

When you visit the Site, we automatically collect certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies that are installed on your device. Additionally, as you browse the Site, we collect information about the individual web pages or products that you view, what websites or search terms referred you to the Site and information about how you interact with the Site. We refer to this automatically-collected information as “Device Information.”

We collect Device Information using the following technologies:

“Cookies” are data files that are placed on your device or computer and often include an anonymous unique identifier. For more information about cookies, and how to disable cookies, visit <http://www.allaboutcookies.org>.

“Log files” track actions occurring on the Site and collect data including your IP address, browser type, internet service provider, referring/exit pages, and date/time stamps.

“Web beacons,” “tags,” and “pixels” are electronic files used to record information about how you browse the Site.

Additionally, when you make a purchase or attempt to make a purchase through the Site, we collect certain information from you, including your name, billing address, shipping address, payment information (including credit card numbers and PayPal details), email address, and phone number. We refer to this information as “Order Information.”

When we talk about “Personal Information” in this Privacy Policy, we are talking about Mailing List Information, Device Information and Order Information.

## **HOW WE USE YOUR PERSONAL INFORMATION**

We use the Information collect to:

- Communicate with you
- Screen our orders for potential risk or fraud
- When in-line with the preferences you have shared with us, provide you with information or advertising relating to our products or services.

We use the Device Information that we collect to help us screen for potential risk and fraud (in particular, your IP address) and more generally to improve and optimise our Site (for example, by generating analytics about how our customers browse and interact with the Site and to assess the success of our marketing and advertising campaigns).

## **SHARING YOUR PERSONAL INFORMATION**

We will never sell your data or provide access to it to any third parties for marketing purposes.

We will share your data in the following ways:

We share your Personal Information with selected third parties to help us use your Personal Information, as described above.

We also use Wix Analytics to help us understand how our customers use the Site.

We may also share your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights.

## **BEHAVIOURAL ADVERTISING**

As described above, we use your Personal Information to provide you with targeted advertisements or marketing communications we believe may be of interest to you. For more information about how targeted advertising works, you can visit the Network Advertising Initiative's ("NAI") educational page at <http://www.networkadvertising.org/understanding-online-advertising/how-does-it-work>.

You can opt out of targeted advertising by:

[FACEBOOK](#)

[GOOGLE](#)

[BING](#)

Additionally, you can opt out of some of these services by visiting the Digital Advertising Alliance's opt-out portal at: <http://optout.aboutads.info/>

DO NOT TRACK - Please note that we do not alter our Site's data collection and use practices when we see a Do Not Track signal from your browser.

## **YOUR RIGHTS**

If you are a European resident, you have the right to access personal information we hold about you and to ask that your personal information be corrected, updated, or deleted. If you would like to exercise this right, please contact us through the contact information below.

Additionally, if you are a European resident we note that we are processing your information in order to fulfill contracts we might have with you (for example if you make an order through the Site), or otherwise to pursue our legitimate business interests listed above. Additionally, please note that your information will be transferred outside of Europe, including to Canada and the United States.

## **LINKS TO OTHER WEBSITES**

Our website may contain links to other websites run by other organisations. This privacy policy applies only to our website, so we encourage you to read the privacy statements on the

other websites you visit. We cannot be responsible for the privacy policies and practices of other sites even if you access them using links from our website.

In addition, if you linked to our website from a third-party site, we cannot be responsible for the privacy policies and practices of the owners and operators of that third-party site and recommend that you check the policy of that third-party site.

## **DATA RETENTION**

When you place an order through the Site, we will maintain your Order Information for our records unless and until you ask us to delete this information.

## **MINORS**

The Site is not intended for individuals under the age of 18.

## **CHANGES**

We may update this privacy policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal or regulatory reasons. This Policy was last updated in January 2023.

## **CONTACT US**

For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us by e-mail at [amandaallan.remedies@gmail.com](mailto:amandaallan.remedies@gmail.com)

or by mail using the details provided: Amanda Allan Remedies, Priestbarrow House, Priston, Bath ,BA2 9EH.